



Colletts Wildlife Artistry

TAXIDERMIST

www.collettswildlifeartistry.com

Company Profile

Welcome

AND HELLO

Thank you for giving Collett's Wildlife Artistry the opportunity and privilege to present our company to you and your organization.

My name is Steve Collett and I am CEO of Collets Wildlife Artistry and the founder of our sister company CWA Leather Urban & Vintage Leather.

Since the Start of our mission, our vision was centrifugal around creating an organization that would bring to both the local and international markets cutting edge, unique designs of African Wildlife Art.

We love our staff and our staff love us! Our company ethos centres around developing our under privileged team members the opportunity to further develop their skill sets and craftsmanship to provide them and their families a better and brighter future.

Having first hand experience of Zimbabwe's unpredictable and crippling economy, our dream and future aspirations are never the less set in stone. We endeavour to continue enduring the challenges we are faced with in Africa until we have reached all our goals and are well positioned in both the local and global markets.

My gratitude extends to the Collett's family for being a pillar of strength during many turbulent times and to all our valued customers who continue to support and encourage us.

Thank you and God Bless!

STEVE COLLETT/CEO



About us

Collett's Wildlife Artistry was founded in 2003 by Steve Collett. Being one of the highest ranked world class Taxidermist in Southern Africa. Naturally the next step for the business was to creatively conceptualize and begin brainstorming, design and produce a full range of premium handcrafted and authentic products to compliment the Taxidermy industry yet separate us from other.

Collett's has for the past 17 years, provides taxidermy and services to thousands of happy customers. These service have ranged from FULL TAXIDERMISTRY, DIPPING AND PACKING, PRE-TAN, ARTS AND CRAFT, CUSTOM LEATHER BAGS AND BESPOKE FURNITURE. This is what has separated Collett's from the rest of the industry and gave birth to our sister company CWA Urban Vintage Leather.

CWA leather came to life in 2009. The teams passion and inspiration for the craft, their love for Africa and the pressing economic and political spectrum that weighs down so heavily on the country and the people, the story behind the brand and the intense connection and unity everyone shares to further operations and open doors and opportunities for those in need of work, a future and a skillset that can sustain themselves and their families.



Through this organic evolution, the two different categories of bespoke leather furniture and soft leather products were developed and through the artistic creative direction of Steve Collett the new product range unique to the brand, the culture and our story has grown to become one of Zimbabwe's premier and most reputable leather manufactures.

So, all said and done, our journey began, and our story unfolded.

Choked by lack of vision and an overwhelming unemployment rate, poverty, droughts, lack of infrastructure to mention a few, Steve Collet and his team saw the magnitude of how much further the business, the brand and the dream could go and so through the diversification of Africa, its cultural heritage, and drawn in from their rural homes, ever young man and woman has come to find a new way of life depicted by western civilization as being the only possible way and hope of a brighter future and through the abundance from the very source of what is used in our designs to the very talent that that brings everything together to make up each piece of leather fine art.



Our Story

From beneath a rusty corrugated zinc roof and a dust-ridden shed, situated in the wastelands of Zimbabwe comes this unique and inspiring story of a team of passionate men and woman who put their hearts, minds, and souls together to create authentic brands and product line of CWA leather.

The political, social and economic spectrum in Africa deeply depressed, daily hardships and lack of opportunity make life extremely challenging yet through all the trials and tribulations that the community faces, their spirits are on fire and their passion and driving force to overcome and together work towards building a better future. And so without fail they walk miles upon miles each and every day to the same old dusty shed with the hope for a better tomorrow!

Collett's Wildlife tells a story about Africa, about community, about hope, about faith and about creating entrepreneurial opportunities for those with none and through this magical journey and transformation – a bespoke array of beautifully handcrafted urban & vintage leather furniture and accessories.



An African Heritage
Brand



Hand Crafted, Old
World Traditions

From beneath a rusty corrugated shed to a renown global leather manufacturing organization!

Being masters at our craft, we uphold an African traditional signature brand of high-quality, beautiful, reliable leather goods, hand crafted from our studio. Our collection of Urban & Vintage leatherworks are produced with impeccable leather hides made to last a lifetime. Collett's Wildlife has currently expanded into the rest of Africa, Sub Sahara and recently South Africa.

Our Products are exhibited in trade shows all over the world and have grown in popularity among hunters and traders in The United States of America and across the world.



Our Mission Statement

CWA mission is to

- Provide our clients with the highest quality custom product available in our market at affordable prices
- To create and cultivate long-term relationships with our clients
- To respond to our clients needs as the industry evolves staying at the pinnacle of our capabilities
- To improve on our service continually

Vision

CWA's vision is to dominate the domestic market through innovation, quality, service delivery and integrity. To then up our marketing to compete at international levels across the globe giving us a foothold in Africa, where we can give back by offering job opportunity for skill development as well as education on wildlife conservation through sustainable harvesting technics among the local communities.

Mission

Our mission is to be a well known name in the Taxidermy industry across the globe by 2025. Composing grand taxidermy displays and to be Supplying retails stores with our leather products across all major nations. Thus doubling our workforce and supporting more of the communities we are connected to.

Our Services

TROPHY CARE

- A service of complete on site trophy care from the moment the Animal is delivered to the skinning facility
- Skinning and trophy care procedure training
- Salt and chemical supply
- Eliminating the cause of hair loss and defective skins
- Providing full trophy care support allowing the peace of mind that we have your interest at heart

DIPPING & PACKING

- Our 17 years of trophy export excellence has branded us among some of Africa's top Dip and Pack service providers.
- 3 Month turn around.
- Based in 2 countries (Zimbabwe, South Africa.) servicing all of Africa.

FUR DRESSING

- With over 40 years of combined tanning experience, we are able to provide some of the highest standards of tanning expertise the continent has to offer.
- Tanning 1000's of taxidermy hides for hunters and collectors from all over the world.
- World class recipes resulting in high quality finished products
- With the extensive knowledge and understanding of what quality of hide is needed to produce world class mounts, we have been able to develop only the best taxidermy tan available.

TAXIDERMISTRY

- 20 YEARS of hands on taxidermy experience
- Steve Unique artistic talent offers realistic life like mounts
- Internationally trained giving our mounts the highest standard of workmanship in the industry.
- Servicing hunters from all over Africa
- 2 Factories across 2 countries giving us a leading advantage over other competitors in the industry.

CREATIVE SKULLS

- Steve's artistic talent has been exercised like no other in the industry in the way he brings new dimension to creative art with the exquisite hand painted skulls that have no other competitors in the industry. Totally unique and authentic to Collett's Wildlife Artistry.

LEATHER PRODUCTS

- Turning all wasted hide into High quality leather products
- Adding new options to the use of wildlife products.
- Internationally recognised as being among the top in leather design and craftsmanship.

BESPOKE FURNITURE

- Only the most authentic, of its kind pieces are made by us.
- Bringing new ideas to trophy collecting
- Only use the best of what leather has to offer with no synthetic compromise to save on cost.
- 100% Genuine means 100% and nothing Less

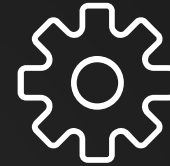
Our Values



Plan &
Create!



Build a
Skilled team



Make quality
Products



Market nationally and
internationally





Meet our Team

Employees

- (Zimbabwe) 18 factory staff, 4 Management staff
- (South Africa) 4 factory, 3 Management staff

Technical:

- Over 40 years of tanning expertise in both leather and Fur tanning used with in each product
- Over 50 years of combined leather and hard wood manufacturing experience

MASTERS AT OUR CRAFT AND SIMPLE IN FORM AND FUNCTION

Management Members & Production Team

Celebrating 15 years of business as we continue to fight the good fight in Africa! Our passion and love for our trade keeps us creatively inspired, striving to be outstanding and in a class of our own



/ STEVE COLLETT

Chief Executive Officer



/ SUSIE COLLETT

Operations Director



/ VINCENT PEGG

General Manager



/ NOKULUNGA
MALAMGA

Marketing / HR



/ KIM KEEFER

Accounts Manager

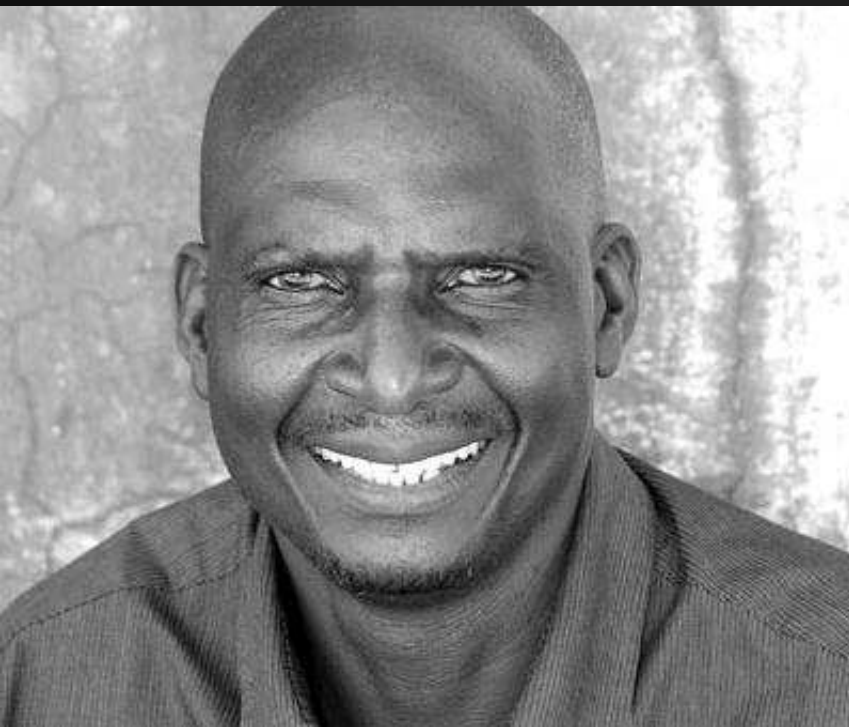
/ JUSTICE

Production Team Lead



/ PROSPER

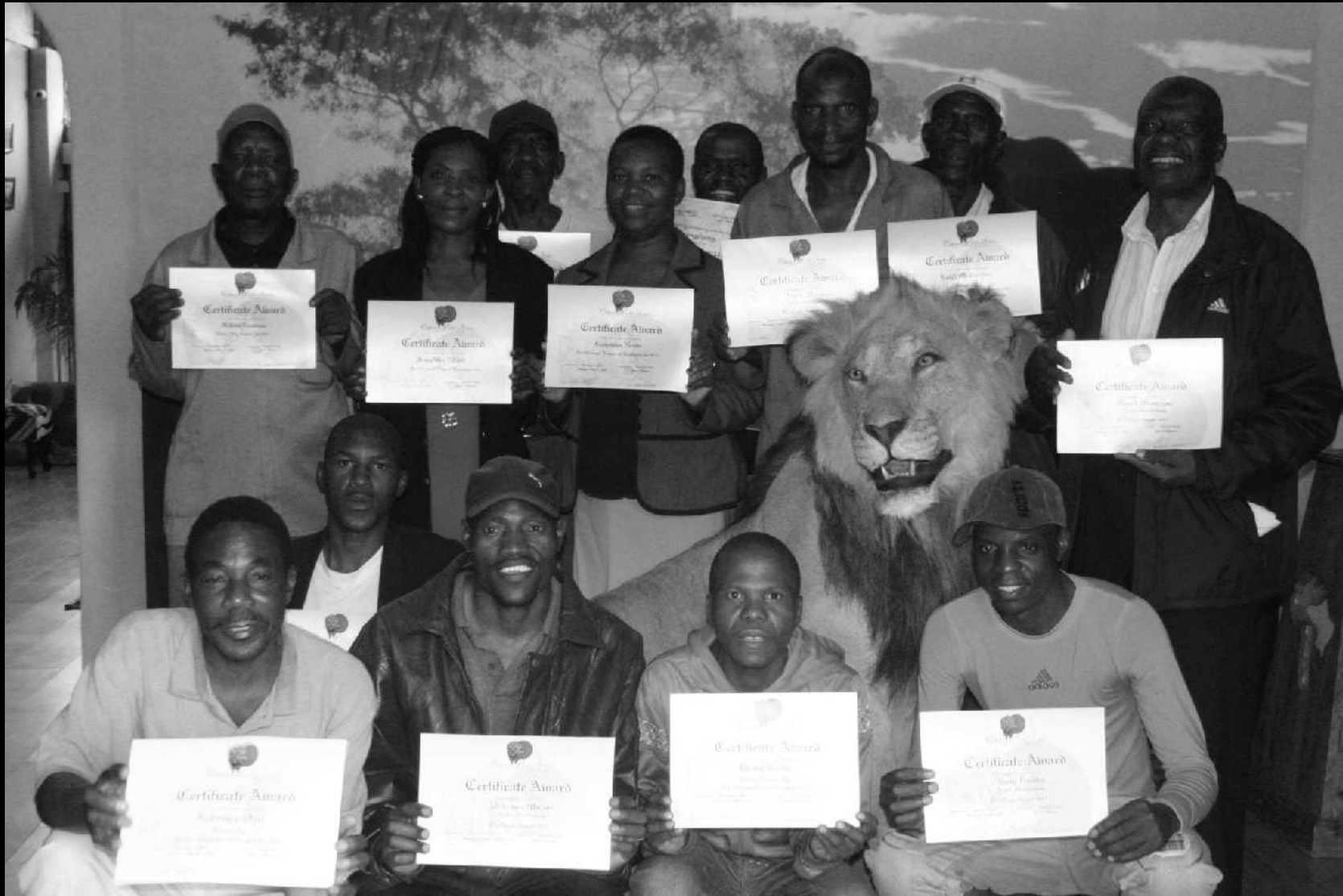
Leather Artisan and Team Leader



/ MANYAME

Production Team Lead





What we do

ETHICALLY SOURCE TROPHIES AND HIDE.



- Build Trust
- Develop relationships
- Create Authentic High Quality products
- Deliver world class services

Our Clients Comments

OUR HERITAGE, OUR STORY, OUR TRADITIONS AND OUR
CRAFTING METHODS LEAVE A LEGACY THAT NEVER DIES!



Hey Steve and all the great people there at Collett's!

We just wanted to say THANK YOU so much for the beautiful job on the lion and Hyenas. We are both so very proud of the mount and the rug! They are the "star" attraction in our trophy room.

Thanks again for everything!

Teresa Harrison

Dear Mr. Collett

Archduke Rudolf of Austria asked me to convey this message to you.

Dear Mr. Collett,

As we have not been in contact since quite some time, I hope that you are well ! Last week, the trophies from Zimbabwe have arrived. The warthog is absolutely sensational.

Yours Sincerely,

Hi Steve ,I just received the shipment of our Giraffe leg lamps and handbag. They all turned out beautiful! I was wondering if you could tell me what kind of wood the lamp stand is made of? It looks a lot like walnut, but I am not sure if it is. Just wanted to thank you for the great work and communication during the shipping process.

Best regards, Fred Tumbleson

Hey Susie, Tony Baker here. Just a quick note to say I have received my trophy's and they are on the wall. Have to say I'm very happy with them. The wildebeest is a favourite here and has received some good comments on the net.

Hi Suzie

Just a short email to thank you and your team - my buff shoulder mount arrived safely in Adelaide and I could not be happier with the end result.

Pls pass on my thanks to all of the crew who produced this great piece of art - it is something I will treasure.

Regards,

Aaron Tucker

Steve,

Well, you did not disappoint ! Our trophies are beautiful . We love every single piece of artwork from your taxidermy studio. Thank you so much for taking such great care of them, they are definitely going to add a lot to our room.

Picture the conversations!! 😊

Thanks again,

Tony and Nancy

Sent from my iPad

Nancy Foyt

Steve,

The shipment finally arrived, has been uncrated and put up. I absolutely love the chairs!!! I thank you and please thank all involved, they are truly beautiful and just what I wanted. There was no damage to anything, the crating was done very well. Thank you also for your help with the inspector in Atlanta, I think he was very inexperienced and looking for a problem that wasn't there.

Thanks again,

Peggy

Peggy Gillenwater <peggygillenwater@gmail.com>

From: wwdjy@yahoo.com [<mailto:wwdjy@yahoo.com>]

Sent: Tuesday, October 06, 2015 4:47 AM

To: colwild@gmail.com

Subject: Elephant

Dear Susan ,

We received the elephant ,etc in the last week. The elephant stools are great!! I luv the purses.

We just got back from Africa about 2weeks ago. We were in South Africa

Thank you again for everything.

Hope all is well with you and your family.

Jaci Yoap

Just a note to thank you all for the excellent care and service you've provided; I honetly couldn't be happier with the job you did. Please use the testimonial below for your website if you'd like.

"I have had my trophies shipped home from six African countries across ten safaris, and never have I experienced the level of professionalism and attention to detail that Collett's Wildlife Artistry has provided.

The crate was nearly indestructible, and the trophies were secured and protected like I've never seen before.

I can't recommend them highly enough." *Philip Massaro, Editor-in-Chief, Gun Digest*
Looking forward to doing business in the future,

Philip Massaro

Massaro Media Group, LLC

74 Cole Lane

West Coxsackie, N.Y. 12192

Tel: (518) 588-8070

www.philmassaro.com

Attachments area

Susie:ments area

I was able to pick up my trophies last week and just wanted to say thank you. All of the items exceeded my expectations. The slings, belts, wallets, and bags are incredible and the comments I have received from people I have given to as gifts has be glowing. The boots fit like a glove and are beyond comfortable. The rugs came out better than I ever could have imagined. I look forward to having some more items made in the future with the remaining panels and using your services on my next trip across the pond.

Sincerely,

Steven Huettner

Some of our Products

2013-2018 – Runner up exporter of the year award ZTC / 2019- Design Nduba award for best stand

Started Colletts in MAY 2003 with 35 clients exported to the United States. We offered full taxidermy and Dipping and Packing

By 2006 we had grown our client base to 75 clients shipping to the USA and Europe.

We introduced our leather range of products and increased our client base to over 135 clients.

We had grown our business on outstanding reputation and opened a second branch in South Africa moving our client base to over 200 clients receiving trophies from all over Africa.

2003

2006

2009

2017

Buffalo



Elephant



Hippo



Leopard



Lion



Creative Skulls



Leather Products/ Bespoke Furniture



2019

DOVER TOTE HANDBAGS /



/ ZEBRA HOBO PURSE

HOBO BAGS/ INTERCHANGEABLE PURSES/



/ LEGACY PURSE

RUSTIC FORMAL/ HATTON / ZAMBEZI CROC



/ WESTERN STYLE HILLARY PURSE

**/ A5 CORPORATE
FOLDER**



**/ 2 TONE BUFFALO
BELT**



**/ BUFFALO 2 TONE
WALLETS**



**/ MCKELDIN CORPORATE
MESSENGER**



/ JOHANSEN BACKPACK



/ WESSIE ORGANIZER

/ EXECUTIVE BRIEFCASE



**/ GREY CAPE BUFALO
DUFFEL BAG**



**/ PASSPORT
ORGANZIER**



/ BIRD HUNTING BAG



/ CARTRIDGE SLIP



/ DECORATIVE GUN BAG

/ OSTRICH WINGBACK CHAIR



/ THE SAVULI



/ WESTERN STYLE WINGBACK



/ CITY WILD OTTOMAN



/ FULLBOX OTTOMAN



/ HELENA OTTOMAN

/ GAME FUR COLLECTION



**/ GRASSLAND CLASSIC
CHAISE**



**/ EXECUTIVE RUSSIAN
COUCH**



/ ROOM MATE FLOOR CHEST



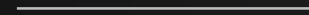
/ STANDARD STORAGE TRUNK



/ SAFARI BAR

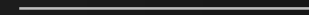
Collett's Wildlife Markets

CWA'S SIGNATURE BRAND OFFERS YOU THE HIGHEST QUALITY OF EQUISITE HAND CRAFTED URBAN AND VINTAGE LEATHER PRODUCTS, ACCESSORIES AND DESIGNER FURNITURE



International

- United States
- Canada
- Germany
- Australia
- Mexico
- Spain
- India



Regional

- Botswana
- Zimbabwe
- South Africa



Sub-Sahara

- Uganda
- Tanzania
- Zambia



CWA Target Market



OUR LEATHER GOODS ARE EXHIBITED IN STORES & TRADE SHOWS AROUND THE WORLD!

UAE & GCC COUNTRIES

Collett's Wildlife initial due diligence structuring

- **Identify** the geographic region where your **market** is located
- **Identify** specific boundaries within whereby CWA can potentially conduct new business
- Explore the new markets, their demographics, psychographics and behavioral segmentation access whether tapping in to the new markets will be viable and define the primary target audience
- To investigate other brands/competitors
- Conduct a due diligence and analyse our products and services to attain clarity whether there is a demand and need for our products
- Define the markets clearly and access internal capabilities
- Develop market entry options
- To identify the reseller markets, or intermediaries, such as wholesalers and retailers interested in buying finished goods and reselling for a profit



T

A

R

G

E

M

A

R

K

E

T

Testimonials

KIM SEBASTIAN

Hi Steve, I wanted to thank you and Steve, and all involved for the preparation and handling of all our ordered items. I just received the shipment from Coppersmith in Houston and was amazed by the packaging and superb quality of all products. My wife loved all of the custom leather work and it was like Christmas all over again! Wishing you, the team and God speed with your highly sought after organization. You can be sure we will be referring you to any of our family and friends.

CWA URBAN & VINTAGE LEATHER



ROB

Hi Everyone, my shipment recently arrived with the decorative furniture I purchased from CWA Leather. We are over the moon and I cannot tell you how pleased we are with them. They really look terrific! Please let Steve know we are super satisfied and that he did a terrific job. We had a Memorial Day cookout and our friends could not believe how stunning the furniture looked. If you ever need a reference here in the United States please do not hesitate to call on us.



FRED

Hi Steve, I just received the shipment of our Giraffe walnut leg lamps and designer handbag. They all turned out beautiful! Just wanted to thank you for the great work and craftsmanship! Not to mention the smooth client service & communication during the shipping process.

Get in touch

Steve Collett

Managing Director

T: +(27) 64 845-9117

E: stevecwa14@gmail.com

Susie Collett

International Operations

T: +(27) 82 599-8413

E: colwild@gmail.com

www.collettswildlifeartistry.com

www.cwaleather.com

HEAD OFFICE / SA FACTORY

138 Tierboskat Street, corner of Rooikat

Tierpoort

Pretoria,

South Africa

ZIMBABWE FACTORY ADDRESS

15 Josiah Chinamano Road

Belmont Bulawayo

Zimbabwe

+(263) 292 885868 / 885349



In GOD we trust and in Jesus we follow.

Blessings and thank you from the CWA Team !

CWA

